

LIBRARY OF THE PRINTED WEB

§58. Un personnage fictif créé par le peintre français
Rose Selavy emerged in 1921 in a series of photographs by Man Ray

MARCEL DUCHAMP

flying fish in the fjord and the "gjógv"!

Q WHY NOT SNEEZE

"typography is writing with prefabricated letters"

... entirely composed of identical dots

He advised modern art collectors such as Peggy Guggenheim

maquillé & chapeauté

"Let's all jump over the lazy dog!"

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21pt. Marcel Duchamp (28 July 1887 – 2 October 1968) was a French-American artist whose work is most often associated with the Dadaists. Duchamp is considered by many to be, if not the, then one of the most important artists of the 20th century, and his output influenced the development of post-World War I Western art. He advised modern art collectors, such as Peggy Guggenheim and other prominent figures, thereby helping to shape the tastes of Western art during this period.

Duchamp challenged conventional thought about artistic processes and art marketing, not so much by writing, but through subversive actions. He famously dubbed a urinal art and named it *Fountain*. Duchamp produced relatively few artworks, while moving quickly through the avant-garde circles of his time.

Duchamp went on to pretend to abandon art and devoted the rest of his life to chess, while secretly continuing to make art.

In 1958 Duchamp said of creativity,

“The creative act is not performed by the artist alone; the spectator brings the work in contact with the external world by deciphering and interpreting its inner qualifications and thus adds his contribution to the creative act.”